Reg. No. \_\_\_\_\_\_\_\_\_\_\_\_



**End Semester Examination – Nov / Dec – 2019**

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|  |  |  |  |
| **Code :** | **14VC2088** | **Duration :** | **3hrs** |
| **Sub. Name :** | **PRINTING TECHNOLOGY** | **Max. Marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

|  |  |  |  |  |
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| **Q. No.** |  | **Questions** | **Course**  **Outcome** | **Marks** |
| 1. |  | Discuss about the Linotype printing technology. | CO1 | 20 |
| **(OR)** | | | | |
| 2. |  | ‘Computerisation’ has revolutionized the Printing Industry. Comment. | CO2 | 20 |
|  |  |  |  |  |
| 3. |  | Elaborate on pagemaking process in printing. | CO3 | 20 |
| **(OR)** | | | | |
| 4. |  | Distinguish between screen printing and relief printing. | CO2 | 20 |
|  |  |  |  |  |
| 5. |  | Discuss the importance of offset printing in the modern world. | CO2 | 20 |
| **(OR)** | | | | |
| 6. |  | Explicate your views on the importance of graphic arts in printing industry. | CO1 | 20 |
|  |  |  |  |  |
| 7. |  | Summarize various types of ink used for printing. | CO3 | 20 |
| **(OR)** | | | | |
| 8. |  | Elucidate the history and evolution of Fonts and types. | CO3 | 20 |
|  | | **Compulsory**: |  |  |
| 9. |  | Highlight the importance of Block Printing. Explain in detail the Block Printing Process. | CO2 | 20 |